

# TAGS



Call Us Today for All  
Your Custom Tag Needs

So Many Colors and  
Sizes to Choose From

The Tags You Want at  
the Prices You Like

**COMPUTER BUSINESS FORMS, INC.**

CALL CUSTOMER SERVICE

516-876-2230

Email: [tags@cbfgraphics.com](mailto:tags@cbfgraphics.com)

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## When You Think of Tags, Think of US!

When it has to be perfect, it has to be custom. Custom Tags are exactly the way you want them. Your design, your size and your colors. Die-cut tags, roll tags four-color process tags...we do it all! Whether you're creating a new tag or duplicating an old one, we can do it.

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## Call Today for Your Custom Tag Price Quote

### Unconditional Guarantee

Your satisfaction is guaranteed. We're proud of the work we do. And if we don't do it right, we'll make it right. Period.

Prices, conditions, and specifications are subject to change without notice. Colors of products illustrated are approximations.  
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# How to Order Custom Tags



## Custom Tags Fit the Way You Do Business!

Whether you need a tag that's a special shape, comes on a roll, fits a computer printer, or comes in multiple parts, we can make a tag that's right for you.

**Satisfaction Guaranteed!**

## It's Easy to Order Custom Tags!

1. Choose the material that best fits your needs. Available materials are listed on page 10.
2. Choose one of 12 standard sizes or indicate the exact size and shape you need.
3. Select from a variety of standard ink colors or provide a PMS color we can match.
4. Add additional features such as numbering, bar codes, perforations, punch and patch choices, wires and strings, or special finishes.
5. Furnish your camera ready or digital artwork. (Camera ready artwork must be a clean, sharp, black and white reproduction of your information.)
6. Send us your order today!

# Die-Cut Tags



## Hundreds of Dies in Stock, or We Can Custom Order One!

Die-Cut Tags are especially useful when you have a special use or need to communicate a message.

Print up to eight colors and choose from a variety of paper materials.

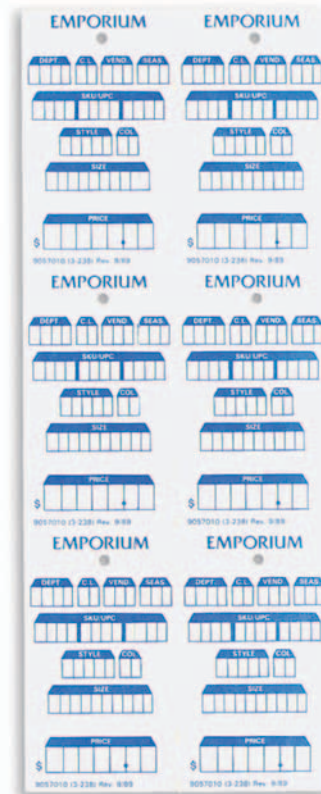
Need durable tags for water and weather resistance? No problem! See page 10 for a list of our custom tag stock materials.

### Great for:

- Logos
- Hang Tags
- Medical Tags
- Rotary File Cards
- And Much More!

**Assortment of Colored Stocks Available!**





## Roll Tags Save Time and Effort!

Roll Tags are available in a variety of shapes and sizes and can have special punches to fit your business needs.

Thermal Transfer Tag is a white tag stock specifically designed to run through a thermal transfer printer. It is an excellent surface for primary graphics, and provides superior high density bar code printability. (See page 10.)

Hundreds of sizes are available for Roll Tags, just call us!

### Great for:

- Apparel
- Inventory
- Hang Tags
- Event Tickets

## Helpful Hint

Thermal transfer material provides a great surface for bar codes and primary graphics.

# Variable Data Tags



## More Special Features Available, Including Imaging!

Variable Data Printing, or Ion Deposition, is an available printing technology that allows variable information to be printed in many sizes, typestyles or orientations on a tag.

Many sizes and variations are available. Call for pricing.

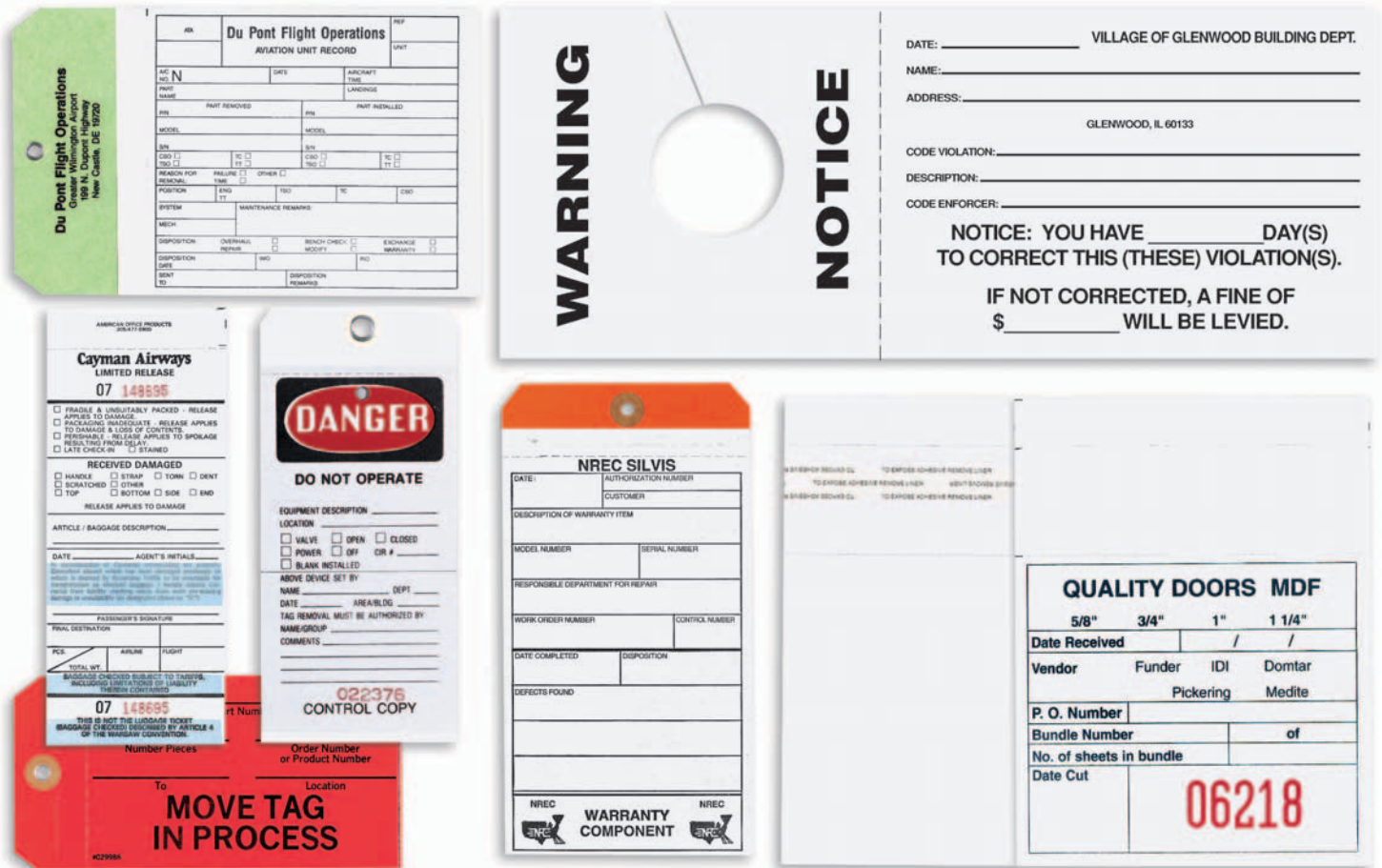
### Great for:

- Bar Codes
- Numbers
- Addresses

**See Page 11 for Special Features Available Including Perforations, Strings and Wires.**

### Helpful Hint

Bar codes are excellent for tracking purposes!



## Multi-Part Tags Duplicate Information to Reduce Errors!

Multi-Part Tags, also called Manifold Tags or Snap-A-Part Tags, are available from two parts to five parts. All parts may be the same or each part may have different copy.

Carbonless Multi-Part Tags have three paper materials available:

- **CB** (Back image transfer) usually the first part on a Multi-Part Tag.
- **CFB** (Front and back image transfer) usually the middle parts in a Multi-Part Tag.
- **CF** (Front image transfer) usually the last part of a Multi-Part Tag.

Carbon Interleaved Multi-Part Tags are useful when the best image transfer is necessary.

- String or wire attachments with reinforcements are an excellent option for heavy use situations!
- Self-lamination is a feature of Multi-Part Tags. A piece of clear polyester is attached to the tag as an additional part. The backing can be removed at any

time providing for the preservation of information on another part of the tag.

### Great for:

- Simplified Recordkeeping
- Tracking Purposes
- Inventory Control

## Satisfaction Guaranteed!

### Helpful Hint

For special attachment needs, consider pressure sensitive tape or adhesive stock.



# Continuous Tags



## Available in Single or Multi-Part!

Custom Continuous Tags are available single or multi-part in hundreds of sizes to fit your needs. Print up to eight colors on single part tags and choose from a variety of tag materials.

Special features such as back printing, punching, numbering, bar codes and extra perforations are available. Call for more information!

### Great for:

- Post Cards
- Warning Tags
- Membership Cards
- Insurance Cards
- Rotary File Cards
- Utility Bills
- Calling Cards
- And Much, Much More

## Helpful Hint

Continuous tags can be fan-folded or on rolls!



# Special Material Tags



## Extra Durability for Many Users!

Special materials are available for almost every use and every budget.

- **Coated Wet Strength**—durable, water resistant, economical, 5 colors available.
- **Permafiber**—water resistant, 3 stock weights available.
- **Vinyl**—very durable, water resistant and tear resistant, 5 colors available.
- **Tyvek®**—tear resistant, extremely durable, water and weather resistant.
- **Valeron**—tear resistant and water resistant, white coated stock.

## Great for:

- Short Term Outdoor Tags
- Industrial Tags
- Law Enforcement
- Nursery Tags
- Logging Tags
- Hang Tags
- Lift Tickets
- Luggage Tags
- Wrist Bands

## Helpful Hint

Use lamination to preserve your printing!

# Custom Tag Materials

## Tag Materials to Choose From:

### Uncoated Paper

DIP – an economically priced, light weight paper available in 8 and 10 pt. in a variety of colors.

*Common uses – inventory, clearance, and other short term tags.*

Bleached White/SU Manila – similar to DIP in appearance and texture. Available in 8, 10, and 13 pt. weights in bleached white and manila, 15 pt. manila.

*Common uses – continuous and standard tags.*

Bond – a light weight paper material used in carbon interleaved multi-part tags. For original print copy parts. Accepts pen and pencil as well as carbon transferred information.

### Coated Paper

CSU – a fully coated paper stock available in a variety of colors in 10, 13, and 15 pt. weights. Excellent where quality print is desired.

*Common uses – tracking tags, product ID tags and danger or warning tags.*

Glo-Brite CSU – a 13 pt. coated stock paper available in five fluorescent colors: Red, Orange, Green, Pink, and Chartreuse.

*Common uses – tags where maximum visibility is desired.*

### Water Resistant

Coated Wet Strength – a durable and economical paper stock available in 15 pt. white and colors. Offers excellent print quality and may be written on with permanent ink.

*Common uses – short term outdoor tags.*

Permafiber – more durable than Coated Wet Strength. Available in 6 1/2 pt. and 10 pt. white and colors and 13 pt. white. May be written on with a ball point pen.

*Common uses – short term outdoor tags.*

Vinyl – very durable, synthetic stock available in 10 pt. and choice of colors. May be written on with permanent ink.

*Common uses – industrial tags.*

### Gloss Coated Stock Material \*

Semi Gloss – a white, ultra smooth, glossy stock. Available coated on one side in 8, 10, and 12 pt. weights. Available coated two side in 10 pt. weight. Offers excellent print quality for prime tag applications.

*Common uses – shelf talkers, product ID tags, membership tags and game cards.*

Kromekote – highest gloss, cast coated paper stock suitable for many types of printing and die-cutting.

*Common uses – retail hang tags and product ID tags.*

\* Limited availability on some stocks

### Heavy Duty Stock Materials

Tyvek® – extremely durable spunbonded olefin stock. Available in 1079 and P1085 white. Accepts printing and tinting well. Tear resistant and easy to write on.

*Common uses – hang tags, law enforcement, ski and tree tags and hunting licenses.*

Valeron – a tear resistant, white coated stock made of laminated polyethylene. Offers excellent durability while providing high print quality and excellent bar code printability.

*Common uses – logging tags and wrist bands.*

### Specific Papers for Printer Applications

90# Index – designed for demanding desktop laser and ink jet printer applications.

Direct Thermal – a heat sensitive tag stock designed to run through direct thermal printers.

*Common uses – roll tags, thermal image tags and event tickets.*

Thermal Transfer – a white tag stock specifically designed to run through a thermal transfer printer. Possesses non-curl lay flat qualities and superior high density bar code printability, as well as providing an excellent surface for primary graphics.

*Common uses – apparel and hang tags, roll tags.*

### Carbonized Paper

Fryemark® – a specially designed carbonized bond paper offered in white on one side and black carbon on the other side. A smudge-free sheet producing a sharp impact image.

### Carbonless Paper

CB – carbonless paper material for multi-part tag applications. Back image transfer for first part use. Available in five colors.

CFB – carbonless paper material for multi-part tag applications. Front and back image transfer for parts other than first or last. Also available in five colors.

CF Tag – carbonless tag material for multi-part tag applications. Front image transfer available in white or manila. Generally for last part of tag construction.



## Helpful Hint

Custom Tags are available in a variety of materials. When choosing material for your tags, consider the following:

- How and where will the tag be used?
- Does it need to be weather resistant?
- Will it be written on?
- Is high visibility important?
- Will the job require more than one color tag for records and organization?



## Numbers

Consecutive numbering sizes are available from  $\frac{7}{32}$ " up to 4"

123  
 $\frac{7}{32}$ "

1 2 3  
1  $\frac{1}{2}$ "

## Bar Codes & Variable Data

Many bar code styles are available

Bar codes are a popular option for tracking purposes and control of your variable information.

Call us for more information about what types of bar codes are available and which type of printing will be best suited for your purpose.

(Code 128)



ABC123

(Codabar)



123456

(Code 39)



ABC123

(Plessey)



123456

(Straight 2 of 5)



\*012345\*

## Additional Features

Punches and patches, metal eyelets, perforations, strings, wires, and strip lamination allow you to customize your tags to perfectly suit any and every application. Virtually anything is possible with all these finishing options. Give us a call and let us help you create the perfect tag.

### • Perforations

Up to 18 different horizontal or vertical perforations to fit your needs.

### • Punch and Patch Choices

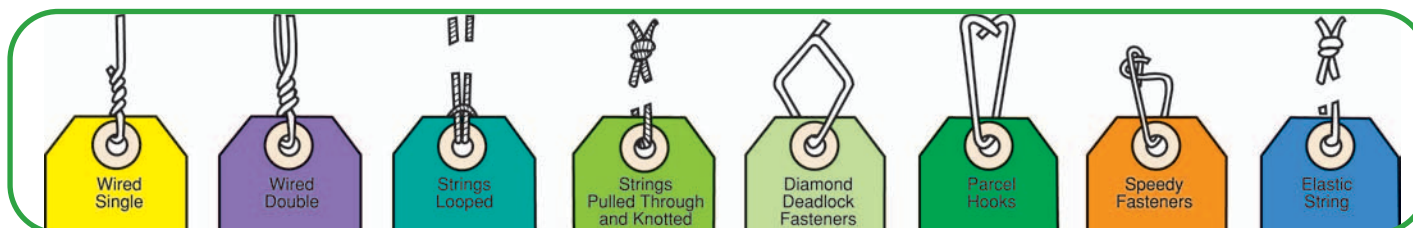
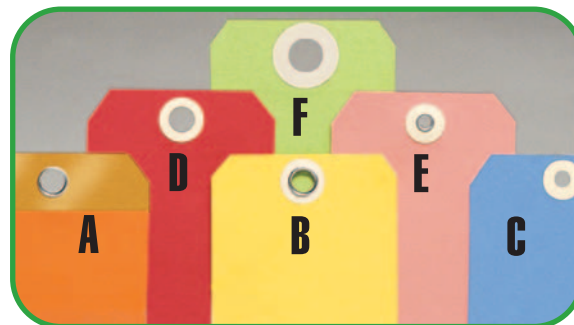
- |                                      |                                  |
|--------------------------------------|----------------------------------|
| A 3/8" metal eyelet; 1" mylar patch  | D 3/8" punch; 5/8" patch         |
| B 3/8" metal eyelet; 5/8" patch      | E 1/4" metal eyelet; 9/16" patch |
| C 1/4" punch; 9/16" patch (standard) | F 5/8" punch; 1" patch           |

### • Wires and Strings

No. 26 Steel Wired – Double 12" (standard)

No. 6 Polyester String – looped or knotted

Other wires and strings available, call us!



## Standard Ink Colors (Colors are approximate.)

Black	Brown 470	Green 361	Red 185	Yellow 109
Process Blue	Brown 471	Green 355	Red 485	Gray 428
Blue 293	Green 340	Opaque White	Orange 150	Gray 431
Blue 300	Green 342	Purple	Orange 165	
Reflex Blue	Green 347	Maroon 214	Yellow 123	
Brown 469	Green 348	Warm Red	Process Yellow	

# Four-Color Process Tags



**Call Today for Your  
Custom Tag Price  
Quote**

## Bring Life to Your Tags With Four-Color Process Printing!

Expand your product offerings with full color tags. Whether the intended use is promotional applications, shipping tags, garment tags, door hangers or rotary file cards, you'll get high quality, full color production at an affordable cost. We have hundreds of die shapes and sizes in house or we can customize the shape to suit your order.

Whatever the need, we can fill it. With several high quality tag stocks available, including Kromekote and Thermal Transfer, the possibilities are limited only by your imagination.

### Great for:

- Calling Cards
- Clothing Tags
- Parking Tags
- Promo Cards
- And Much, Much More!

### Helpful Hint

Process color tags are usually designed by a graphic professional. Use process color for detailed reproductions of your photograph or illustration. Minimum order quantity is 1,000.